



HUBJECT

connecting emobility networks

**Accelerating the Electric
Mobility Market Through
New Services and an
Efficient Market Model**

WEBIST 2014
Barcelona, 4 April 2014

Andreas Pfeiffer
Managing Director



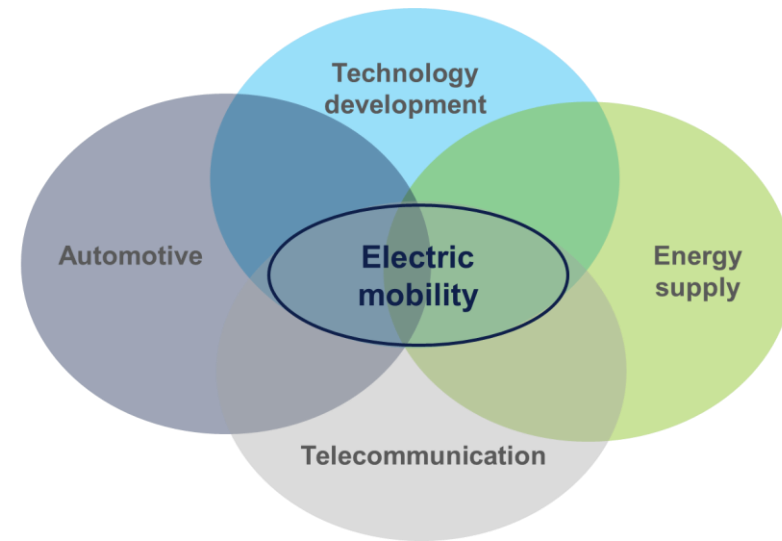
Creating new market opportunities



**founded in
March 2012 in Berlin
by six pioneering
companies in the
field of emobility**



Solutions for the emobility market




through „coopetition“
over four industries

Accelerating the emobility ecosystem through business services and



a customer focused approach!

A woman in a blue blazer is standing next to an RWE electric vehicle charging station. She is holding a smartphone and looking at the screen of the charging station. The station has a blue logo and text in German. The background shows a city street with buildings and traffic lights.

**Appropriate charging
infrastructure,
high service levels,
high information quality
at acceptable price level**

to grant the success of
emobility and to deliver
reliable and seamless
public charging.

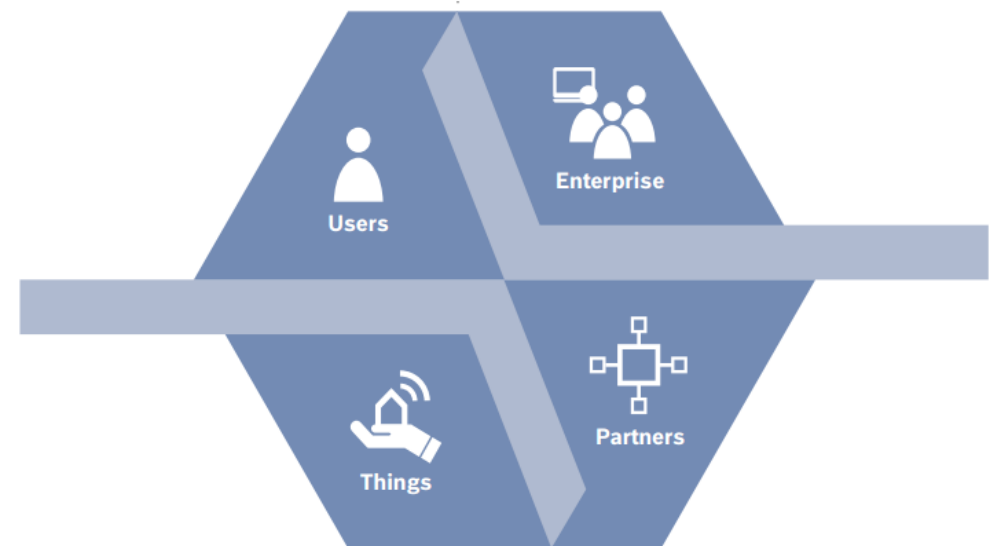


Imagine...
Charge wherever
you like!

connected by a
strong symbol



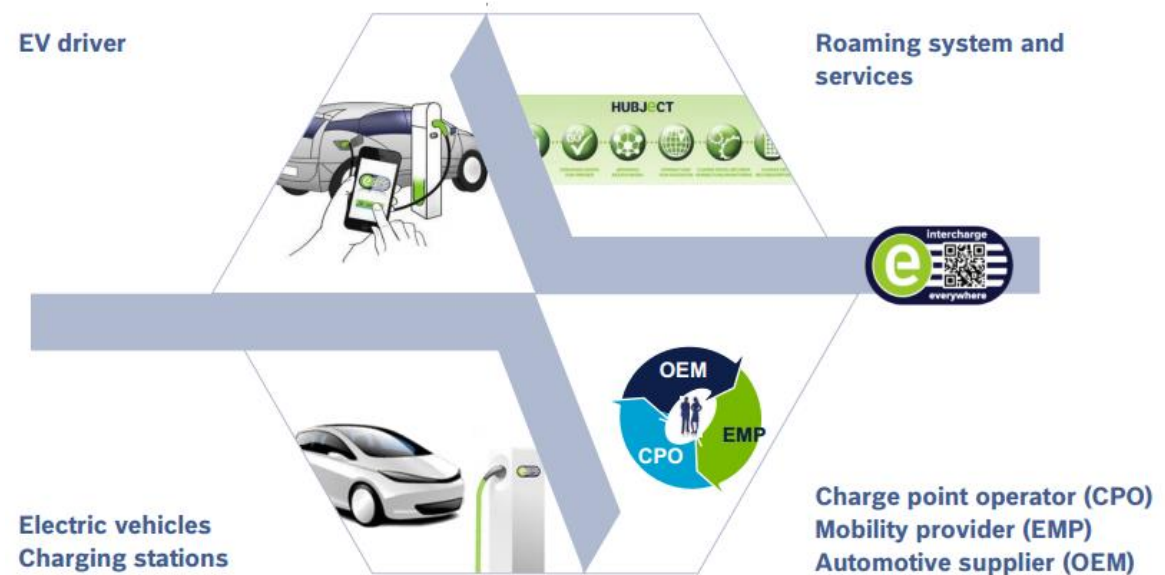
Internet of Things (IOT)

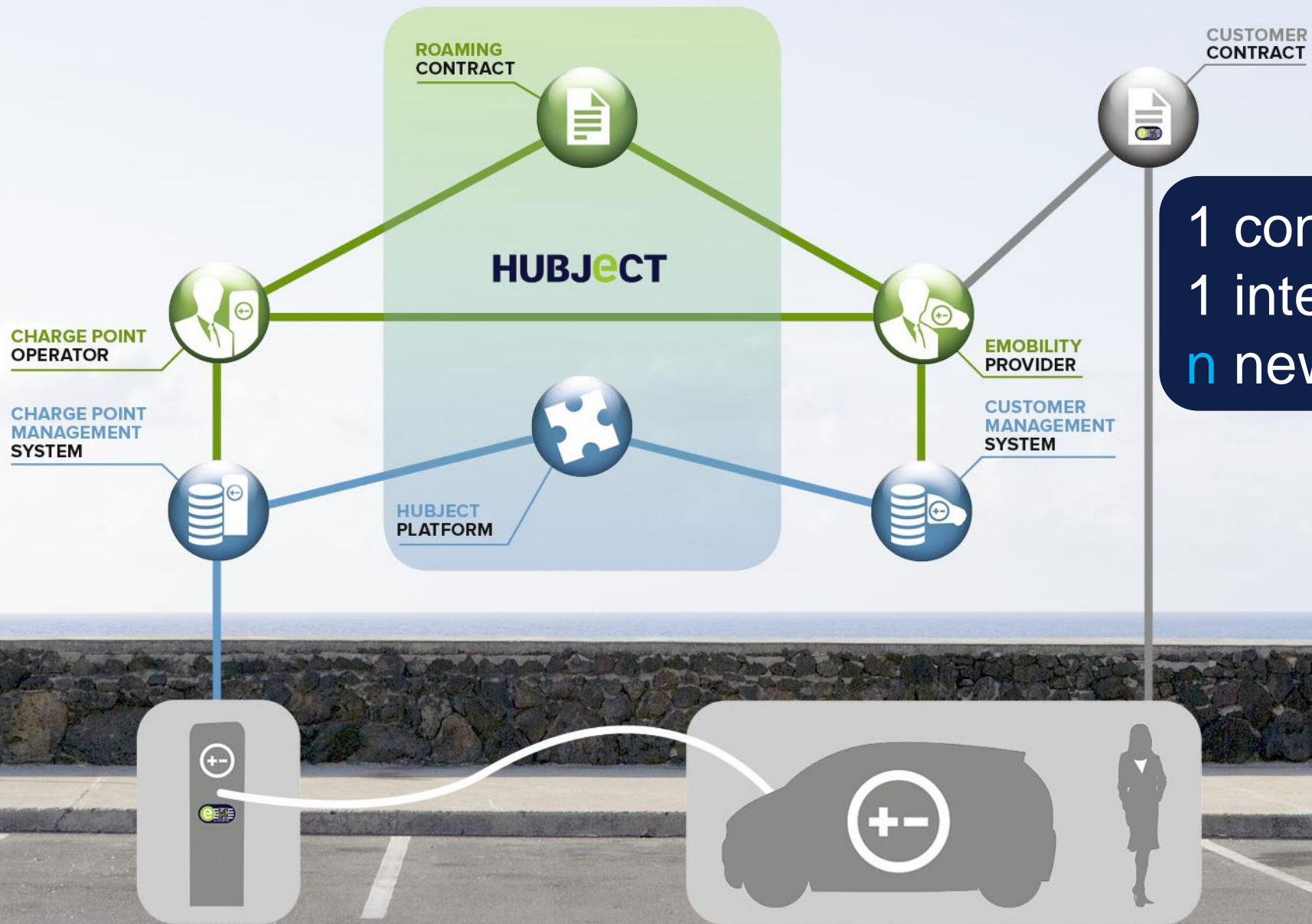


Hubject eRoaming platform

EV driver

Roaming system and
services





1 contract
1 interface
n new partners



**Thanks for
your attention**

HUBJect
connecting emobility networks